

**KunwarDeep**



@the_ecomjet

I make *business* content that is fun to watch and actually *converts*.

Short-form video for 349K founders, operators,
and marketers on Instagram. Built to be watched,
saved, and forwarded.

349K followers

9.5% engagement

 @the_ecomjet 

— WHO WATCHES

The *audience.*

Numbers from Instagram Insights, as of May 2026.

349K

Followers · +9% in 90 days

200K

Avg reel views (last 30, viral removed)

9.5%

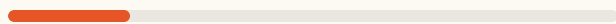
Engagement rate

WHAT THEY DO

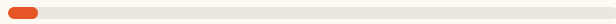
Founders / operators **60%**



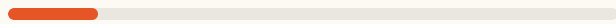
Marketers **20%**



Other creators **5%**



Other **15%**



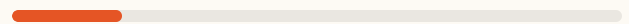
Based on Instagram story polls and newsletter surveys.

REGION

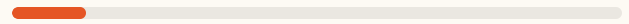
India & SA **70%**



North America & UK **18%**



Other **12%**



AGE & GENDER

Age 18 to 45 **95%**

Male / Female **80 / 20**

9.5%

Engagement rate

200K

Avg reel views

~2 yrs

Avg partnership length

100%

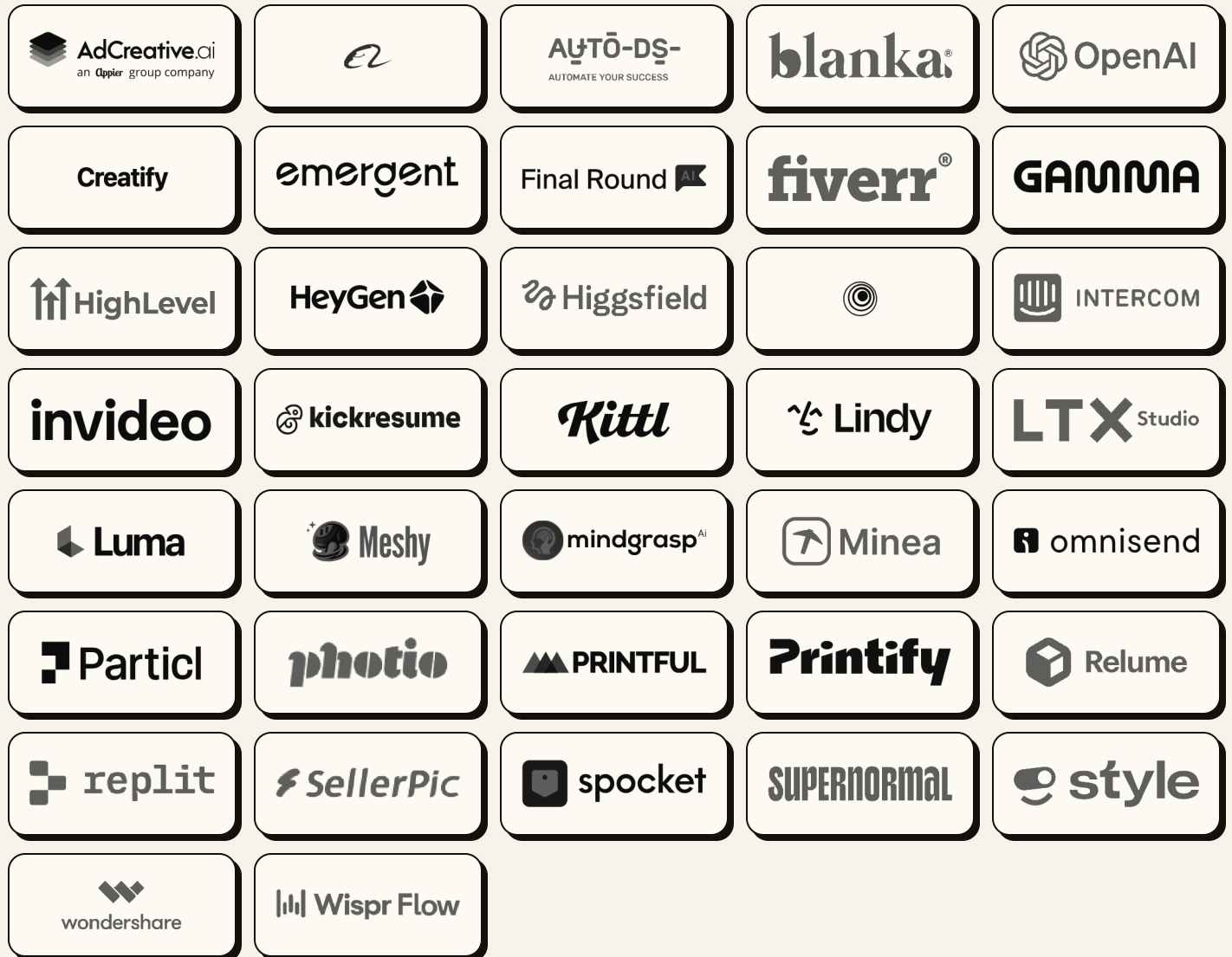
Organic reach, no boosts

Brands I've *worked with.*

70+

From early-stage tools to names you already know.

BRAND PARTNERSHIPS



CATEGORIES I WORK IN

What I *cover*.

My audience are founders and marketers actively investing in tools for their business. These are the categories they actually shop in.

AI tools & software

Reviews, tutorials, and workflows for the agents and copilots changing how work gets done.

ChatGPT · Lindy AI · Replit · Emergent

Business ops & automation

Helping teams work smarter with the tools that handle the busywork.

Intercom · Supernormal · Wispr Flow

Ecommerce & DTC tools

What online sellers actually use to source, ship, and scale a store.

Printify · Printful · Spocket · Auto DS

Marketing & growth tools

Ad creative, CRM, and growth tooling that speaks directly to the marketers in my audience.

AdCreative AI · GoHighLevel · HeyGen · Omnisend

Founder workflows & productivity

Day-in-life systems, decision frameworks, and the tools founders pull out when they want to ship faster.

Notion · Gamma · Kickresume · Final Round

70+

Brand partnerships shipped

100%

Organic reach, no paid boosts

~2 yrs

Average partnership length

— WAYS TO WORK TOGETHER

The *packages.*

Pick the goal you're hiring for. Each package builds on the one before it.

CHOOSE YOUR PARTNERSHIP GOAL

01

Awareness

More eyeballs on your launch or product.

02

Repurposing

High-quality content you can use across your own channels, ads, and social.

03

Conversions

Drive sign-ups, downloads, and sales.

Starter

ACHIEVES GOAL 01

- + 1 dedicated reel on @the_ecomjet
- + 1 story frame with brand mention

Best for product launches and one-off pushes.

Growth

ACHIEVES GOALS 01 + 02

- + 1 dedicated reel on @the_ecomjet
- + 1 story frame with brand mention
- + Organic usage rights for your site and socials
- + Link in bio placement

Best for brands building their content library.

MOST POPULAR

Hyper-growth

ACHIEVES GOALS 01 + 02 + 03

- + 1 dedicated reel on @the_ecomjet
- + 1 story frame with brand mention
- + Organic usage rights for your site and socials
- + Link in bio placement
- + Paid usage rights (30 days) for your ad accounts
- + DM automation for trackable link delivery
- + Dedicated broadcast channel blast to subscribers
- + Dedicated story with swipe-up link

Best for sign-up, trial, and revenue campaigns.

Custom campaigns and bundles available. Pricing shared on request.

Other ways *I help.*

Ad videos

Short-form paid social creative for Meta, TikTok, and YouTube. Same hook craft, built for ad accounts.

UGC ads

Native-feeling UGC creative for your ad library. Scripted, shot, and delivered ready to upload.

Content strategy training

Workshops and 1:1 coaching for founder and marketing teams on short-form video that actually performs.

Let's make something worth *watching.*

Grab a slot, ask a question, or just reply to my email. I read every one.

EMAIL

kunwar@thecomjet.com

INSTAGRAM

[@the_ecomjet](https://www.instagram.com/the_ecomjet)

SITE

thecomjet.com

● **Currently:** open for Q3 · Q4 '26 partnerships.